Air Quality Sensor Roadmap

02_Prioritise key stakeholders

#Impact #Interest

VAQUUMS

Assign a colour to every participant

Supply of post-its, copy or add new ones (N) whenever required

Instructions

Aim:
Prioritise stakeholders according to the **interest** they have in an air quality senor network and the **impact** they have on this network.

Method:
Group discussion based on the stakeholders identified in step 1 'Identify your stakeholders'.
Open both steps in different browser tabs to copy stakeholder post-its. It is advised to change the colour of the stakeholder post-its according to the stakeholder type (target group, beneficiary or impacted). The individual post-its are provided just in case you would require them during discussions.

At the end of the group discussion place a vote on the **5 most relevant stakeholders** in your opinion. Use the pen tool (P) and mark them with a dot in the colour you claimed.

Tips:
- When distributing stakeholders, evaluate one axis first and then the other. This is easier than assessing the 2-dimensional position
- Individual preparation (e.g. one participant allocates all 'impacted stakeholders') is an option here
- We consider the impact a stakeholder has on the sensor network (or other urban air quality solutions), not the other way around
- Capture reasons why stakeholders are allocated to a certain position in the boxes next to the axis

Stakeholder analysis matrix

INTEREST of stakeholder

High interest, because:
-
-
-

5

Significant interest, because:
-
-
-

4

Medium interest, because:
-
-
-

3

Somewhat interested, because:
-
-
-

2

Little to no interest, because:
-
-
-

1

INFORM
Eager to be involved, practically asks to join
Less determining factor for succes

ACTIVELY MANAGE
Eager to be involved, practically asks to join
Determining factor for the setup of an air quality sensor network

MINIMALLY INVOLVE
Difficult to involve
Less determining factor for succes

SATISFY
Difficult to involve
Determining factor for the setup of an air quality sensor network

IMPACT by stakeholder

VAQUUMS

0'   45'

Little to no impact, because:	Some impact, because:	Medium impact, because:	Significant impact, because:	High impact, because:
• • • •	• • •	• • •	• • •	• • •
1	**2**	**3**	**4**	**5**

VAQUUMS