

Air Quality Sensor Roadmap



06_Define key concepts

#Solutions

Assign a colour to every participant



Supply of post-its, copy or add new ones (N) whenever required



Aim:

Defining a limited number of key concepts linking problem statements, solutions and desired outcomes at the persona level. This should keep the number of potential solutions, network properties etc. at a manageable level.

Method:

Two step hybrid brainstorming:

1) Individually and briefly (single post-it, one sentence) formulate potential solutions for the relevant personae. Limit the amount of solutions by group discussion

Instruction

2) Individually define key properties of the solutions as well as why the user will make use of this. Look for common properties in group discussion and limit to Top 3 or 5 most important properties

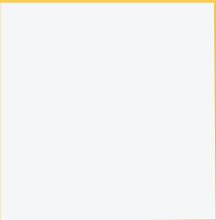
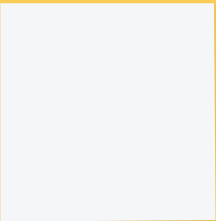
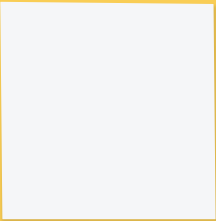
Tips:

- Create added value by listing the use cases or solutions from the previous step that are related to the key concepts you define here. This will save some time in preparing the implementation timeline

In the zones...

...we provide to...

Top 3 zones



Real life locations

[persona #1] facing the
problem that...

...because of...

[persona #1] facing the
problem that...

...because of...

[persona #1] facing the
problem that...

...because of...

...the solution...

...called...

... with key properties, functionalities ...

...which works because...



...called...

... with key properties, functionalities ...

...which works because...

...called...

... with key properties, functionalities ...

...which works because...