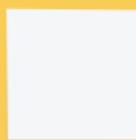


06_Define
key concepts

#Solutions

Assign a colour to every participant

Supply of post-its, copy or add new ones (N) whenever
required**Aim:**

Defining a limited number of key concepts linking problem statements, solutions and desired outcomes at the persona level. This should keep the number of potential solutions, network properties etc. at a manageable level.

Method:

Two step hybrid brainstorming:

1) Individually and briefly (single post-it, one sentence) formulate potential solutions for the relevant personae. Limit the amount of solutions by group discussion

2) Individually define key properties of the solutions as well as why the user will make use of this. Look for common properties in group discussion and limit to Top 3 or 5 most important properties

Tips:

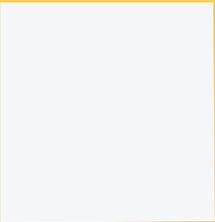
- Create added value by listing the use cases or solutions from the previous step that are related to the key concepts you define here. This will save some time in preparing the implementation timeline

Instruction

In the zones...

...we provide to...

Top 3 zones



Real life locations

[persona #1] facing the problem that...

...because of...

[persona #1] facing the problem that...

...because of...

[persona #1] facing the problem that...

...because of...

...the solution...

...called...

... with key properties, functionalities ...

...which works because...



...called...

... with key properties, functionalities ...

...which works because...

...called...

... with key properties, functionalities ...

...which works because...